


A SPECIAL RATE FOR ALL "WANTS" IN

E  **THE**
E **"WANT" MEDIUM OF AN**
ING THE BOOKS. WA

ving carefully compiled table (sworn to)
et bona-fide circulation of THE WORLD
of advertisements contained therein each
the change of proprietorship in May, 1883,
paralleled in journalistic history:

1883.

Total circulation, copies,	Total No. of advertisers.
917,043	7,853
922,132	5,680
1,091,840	5,405
1,277,090	5,122
1,186,209	5,983
1,362,080	7,854
1,361,070	10,935
1,386,270	12,093

114,880 House ad-
vertisers the past
32,610 Real Estate
160,658 Situations
39,742 For Sale
the past

THE WORLD
HAVE LARGEST
LARGEST
BUT FAR FROM

A Special

1884.	1,486,050	12,082	Apartment and Board "WANTS" 12 months. "WANTS" 2 months. "WANTS" printed in THE WORLD and Business Opportunity "WANTS" 2 months.
	1,462,910	12,454	
	1,046,250	15,709	
	1,708,213	18,070	
	1,895,712	10,184	
	2,129,280	19,455	
	2,314,113	19,235	
	2,500,049	22,650	
	2,878,800	28,254	
	3,506,201	31,074	
	8,845,834	29,875	
	3,086,408	40,790	
1885.	3,004,859	52,725	
	3,051,339	31,899	
	3,658,803	41,900	
	8,098,887	46,537	

4,228,800	38,168	<p>Printed in THE WORLD during the past 12 months.</p> <p>Selling the past 12 months.</p> <p>Printed in THE WORLD during</p>	<p>Printed in THE WORLD during</p>	<p>During the Twelve Months ending 1st 1888, THE WORLD</p> <p>484,075</p>
4,619,058	39,661			
4,860,917	41,850			
4,873,032	43,639			
4,907,476	42,083			
4,948,453	38,645			
5,182,308	42,137			

1886.			
5,338,281	55,052		
4,945,300	34,118		
5,713,869	44,288		
5,498,094	50,458		
5,583,610	48,262		
5,776,939	45,612		
5,870,328	34,965		
6,237,590	38,636		

A Special Rate

THE WORLD is a newspaper that has obtained a circulation of

250,000

For All WANTS

ing first 8 months of 1886	- - - -	45,234,011
ished in WORLD during 8 months of 1883	- - - -	60,923
ished in WORLD during 8 months of 1886	- - - -	327,571
MARKABLE COMPARISON.		
of the SUNDAY	The regular bona-fide circulation of	the SUNDAY WORLD the last five Sun-
Sundays under the	days was as follows:	
up was as follows:		
No. copies		No. copies
- - - 16,580	August 15, 1886.	251,960
- - - 16,440	August 22, 1886	253,125
- - - 16,280	August 29, 1886	254,300
- - - 16,280	August 29, 1886	254,300

[illegible][illegible]

is imported directly from
ny, and used by it in their
perth—The Southern China
L. D.

Chances.

ICE—A first-class battery on
ground, excellent reason
for purchase; also battery
equipment. Apply corner
peninsula.

For a hardware, cutlery-
ware, and tinware establish-
ment, New York, see New
York, with store No. 2-
C. EHRLI, Hartman, N. J.

establishment, short dis-
count of delatue. T. box

Fruit.

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Two fine shops available for carpenter